

# Engaging Leadership & Physicians in EM/BCP

**7 Actions for strengthening leadership engagement and physician participation in Emergency Operations and Business Continuity Planning through education and alignment with financial and strategic priorities.**

## **Establish Governance Model**

Define the role and responsibilities of an executive sponsor and committee representation and participation requirements consistent with new standards and regulations.

## **Develop or Modify Policy**

Define EM and BC competencies and responsibilities of EP Coordinators, executives, department leaders and physicians.

## **Distribute a One-Page SBAR**

Send a report that details “situation, background, assessment and recommendation” information to key executive and physician leadership.

## **Conduct a 10-Minute Presentation**

Explain EM and BCP in the context of leadership priorities to Executive Leadership, Medical Executive Committee, etc. on an annual basis.

## **Distribute an EM/BCP Annual Activity Calendar**

Set up the current years tasks and activity requirements that move the System closer to strategic goals

## **Align with Financial Priorities**

Ensure detailed strategies for reducing response costs and improve outcomes during recovery.

## **Improve Access to Information**

Distribute posters and fliers at strategic locations throughout the hospital and create a link for easy web access to plans (e.g. place on an existing intranet and physician portal).

